

ABSTRACT

A system and method for packaging oriented containers in a container carrier wherein a plurality of containers are fed into an orienter device for orienting a container in a desired rotational position prior to placement in a container carrier. The orienter device includes a reader for determining an initial orientation of the container; a control system for determining a shortest rotational distance from the initial orientation to the desired rotational position between a clockwise direction and a counterclockwise direction; and a chuck engaged with the container and in communication with the control system for rotating the container the shortest rotational distance to the desired rotational position.